

# REACH OUT TO OUR RESPONSIVE READERS

Ready to go on offense to capture a bigger segment of the firearms market? Now is the time to team up with FMG Special Editions.

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## 2017 EDITORIAL LINEUP

### GUNS Magazine

Surplus, Vintage & Classic Firearms Special Edition

- Military, Modern Replica Firearms • Gun Care / Storage Options
- **Ad Space Deadline:** October 11, 2016
- **Materials Due:** October 14, 2016
- **On Sale:** December 5, 2016

### American Handgunner

Personal Defense Special Edition

- Home Defense • Less-Lethal Options • Open Range Showcase
- **Ad Space Deadline:** February 14, 2017
- **Materials Due:** February 17, 2017
- **On Sale:** April 11, 2017

### American Handgunner

Concealed Carry Special Edition

- Carry Options • Handgun Accessories • Open Range Showcase
- **Ad Space Deadline:** April 18, 2017
- **Materials Due:** April 21, 2017
- **On Sale:** June 13, 2017

### American Handgunner

Personal Defense / Survive Special Edition

- Emergency Gear • Preparation For Disasters • Open Range Showcase
- **Ad Space Deadline:** June 12, 2017
- **Materials Due:** June 15, 2017
- **On Sale:** August 8, 2017

### GUNS Magazine

Surplus/Vintage & Classic Firearms Special Edition

- Military, Modern Replica Firearms • Gun Care / Storage Options
- **Ad Space Deadline:** August 14, 2017
- **Materials Due:** August 17, 2017
- **On Sale:** October 10, 2017



**GUNS**  
MAGAZINE



**AMERICAN  
HANDGUNNER**

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