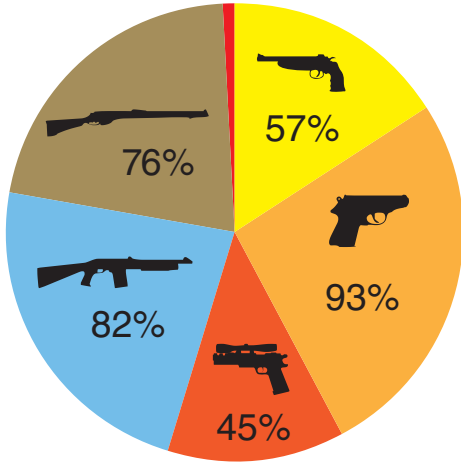


American Handgunner Reader Profile Results From Recent Gun Of The Month Questions.

## Q What types of guns do you own?



**Self-Defense Handguns:** 93%



**Rifle:** 82%



**Shotguns:** 76%



**Target/Comp:** 57%

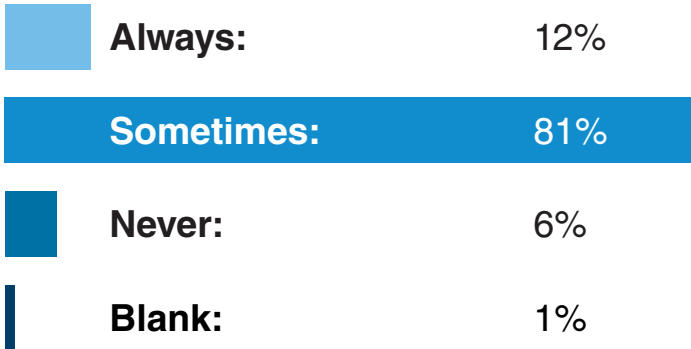


**Hunting Handguns:** 45%

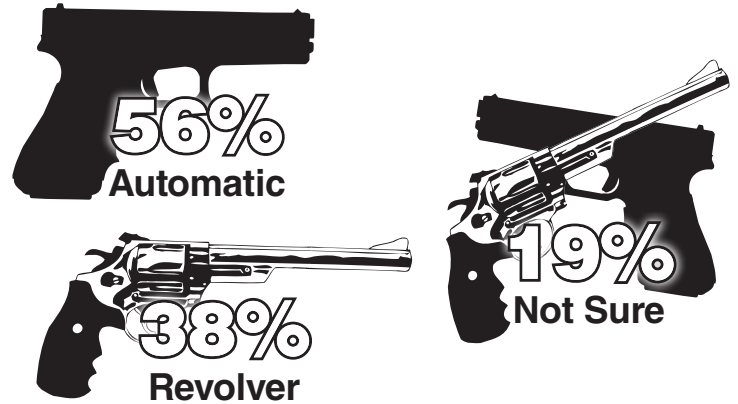


**Blank:** 2%

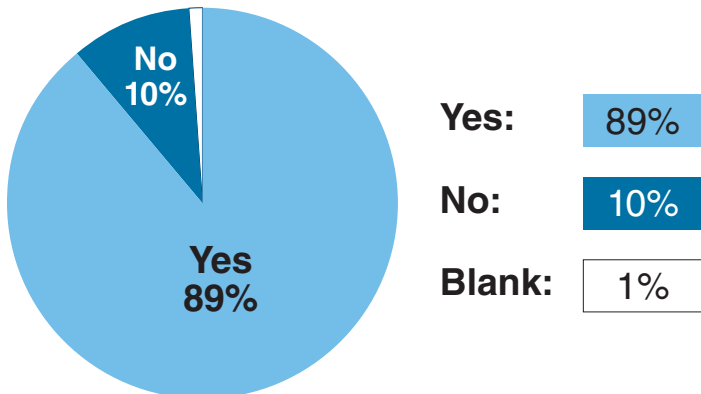
## Q Do you use American Handgunner for purchase decisions?



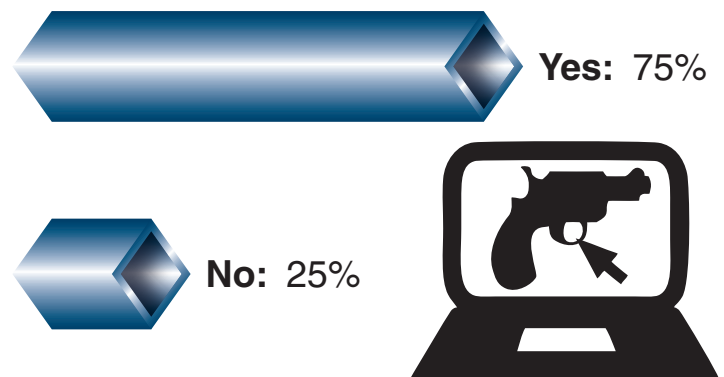
## Q Which are you planning to buy in the next 6 months?



## Q Have you ever purchased products advertised in American Handgunner?

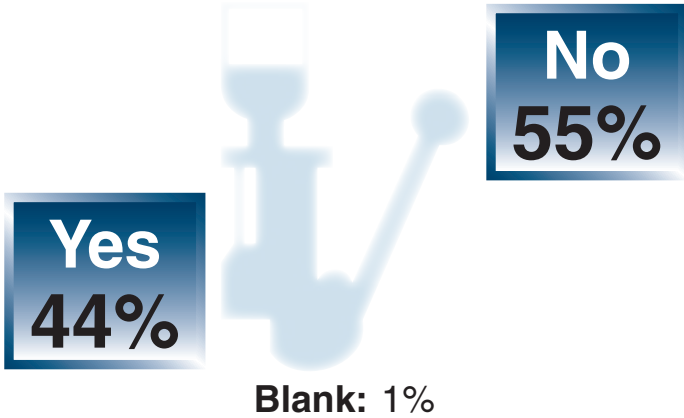


## Q Do you buy shooting supplies off the Internet?

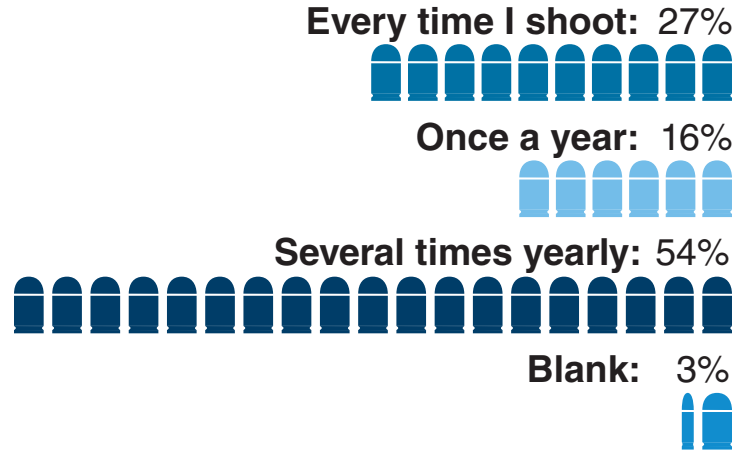


American Handgunner Reader Profile Results From Recent Gun Of The Month Questions.

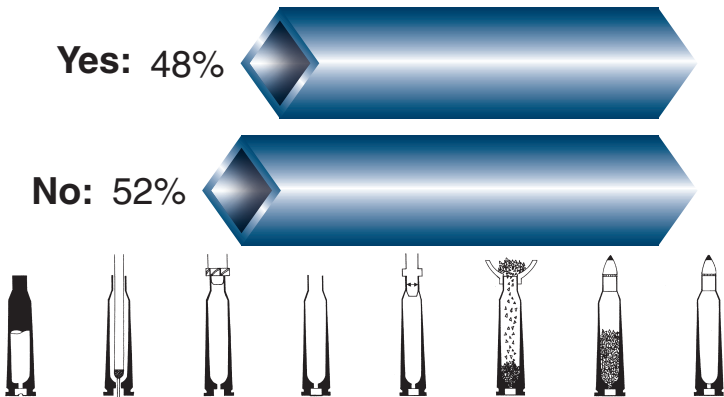
**Q** Do you reload your own ammo?



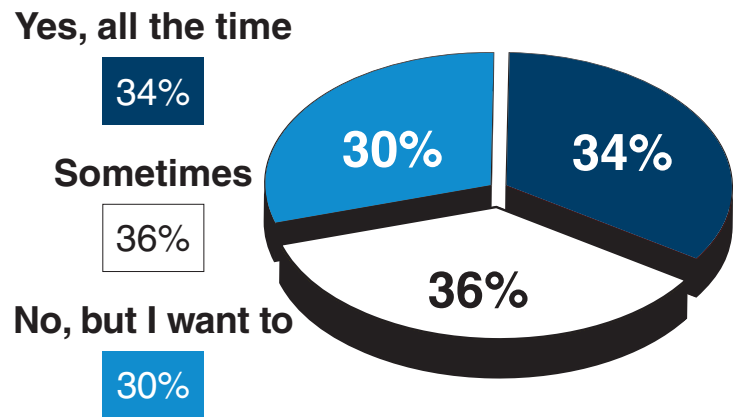
**Q** How often do you buy factory ammo?



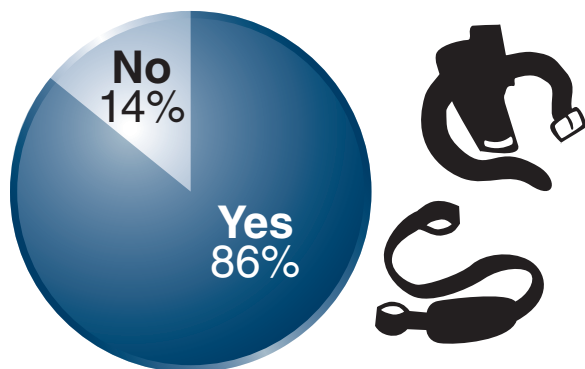
**Q** Do you plan to reload in the next year?



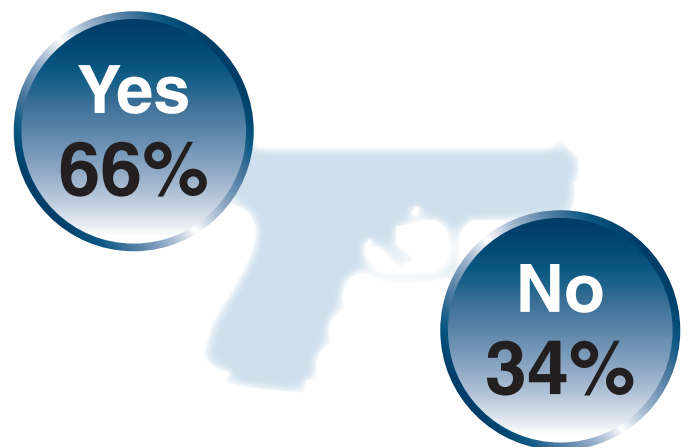
**Q** Do you carry a concealed gun?



**Q** Do you plan to purchase a holster or gun carrying accessory in the next 12 months?

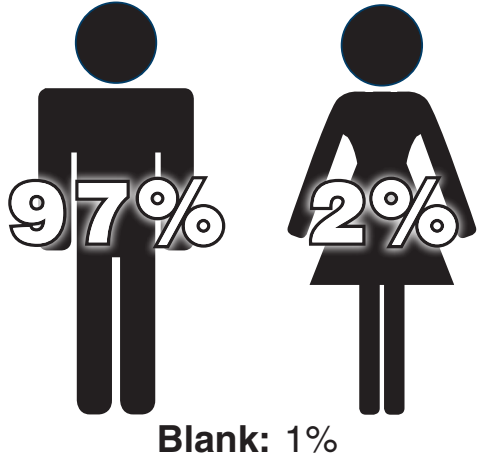


**Q** Do you own a polymer pistol?

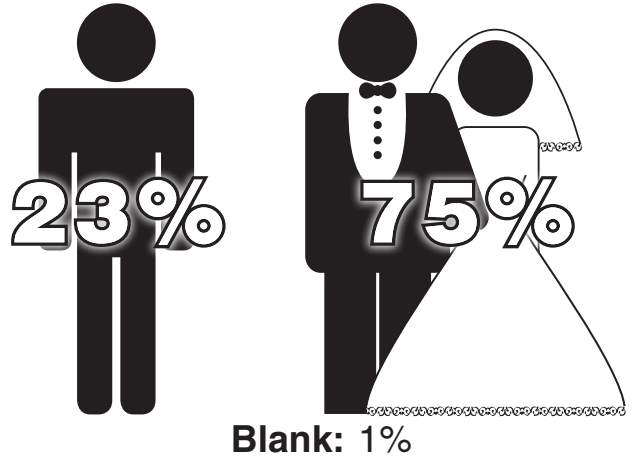


American Handgunner Reader Profile Results From Recent Gun Of The Month Questions.

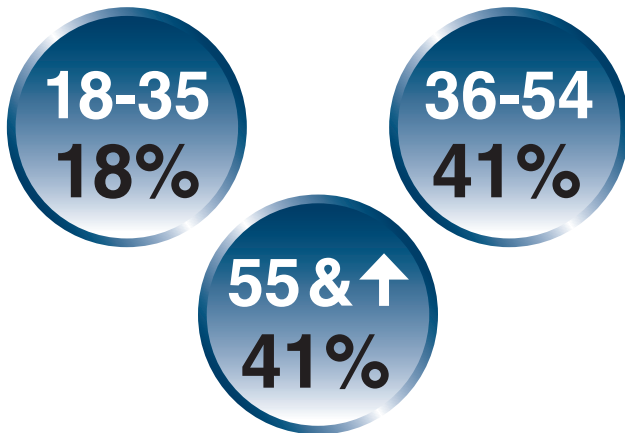
**Q** What is your gender?



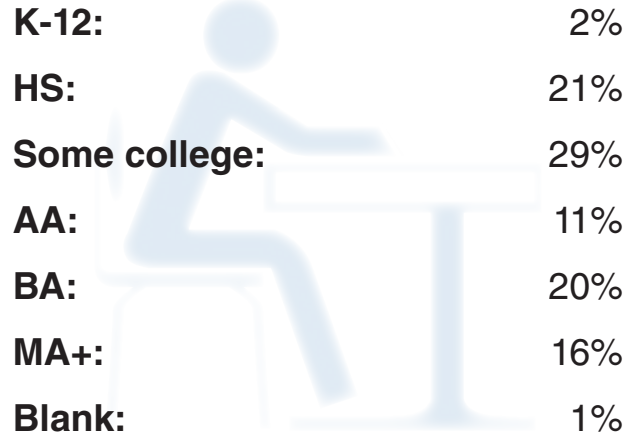
**Q** What is your marital status?



**Q** What is your age?



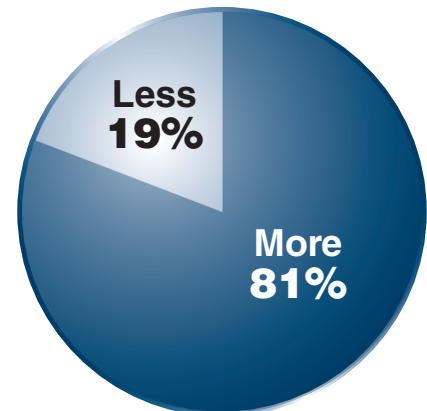
**Q** What is your education?



**Q** What is your household income range?

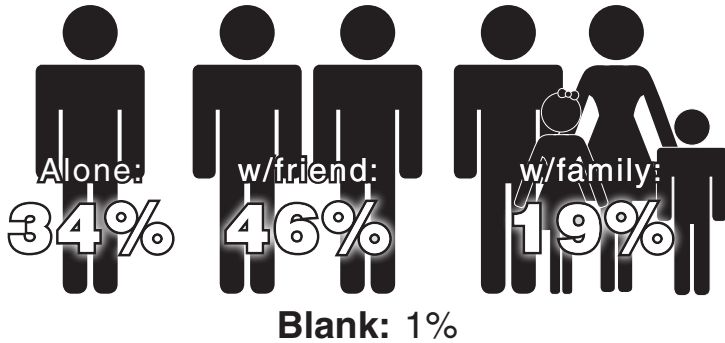


**Q** Do you plan on spending more or less on shooting supplies this year?

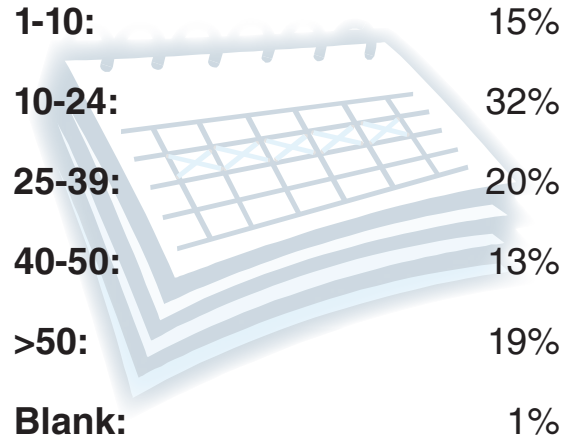


American Handgunner Reader Profile Results From Recent Gun Of The Month Questions.

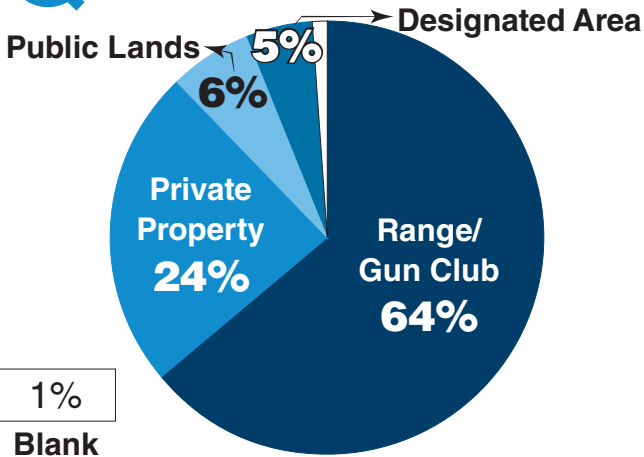
## Q Who do you generally shoot with?



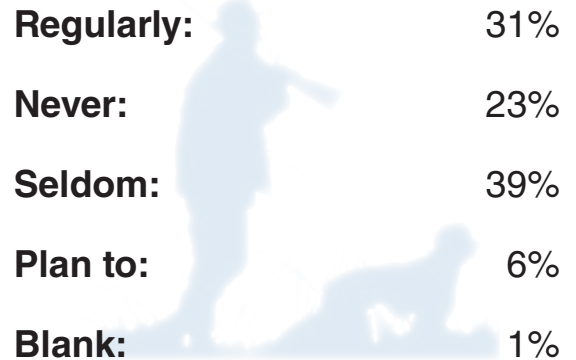
## Q How many days/year do you shoot?



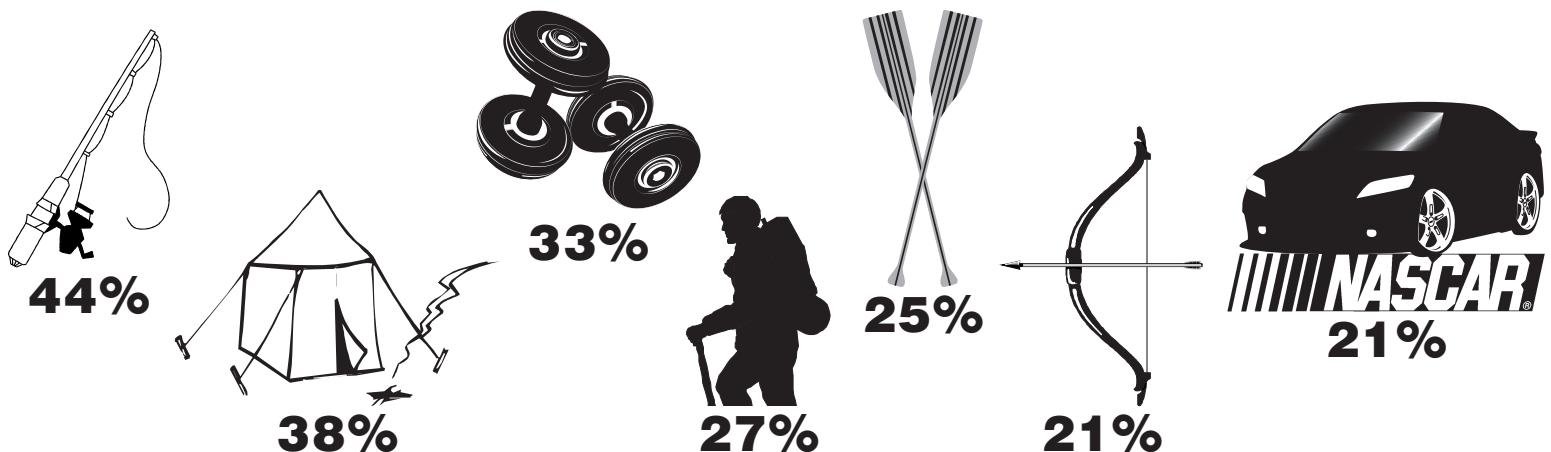
## Q Where do you shoot most often?



## Q Do you hunt?

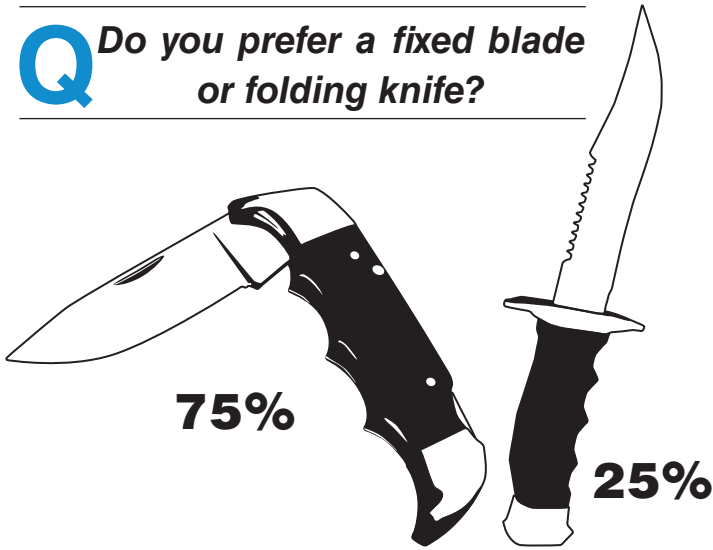


## Q What other recreational activities do you take part in?

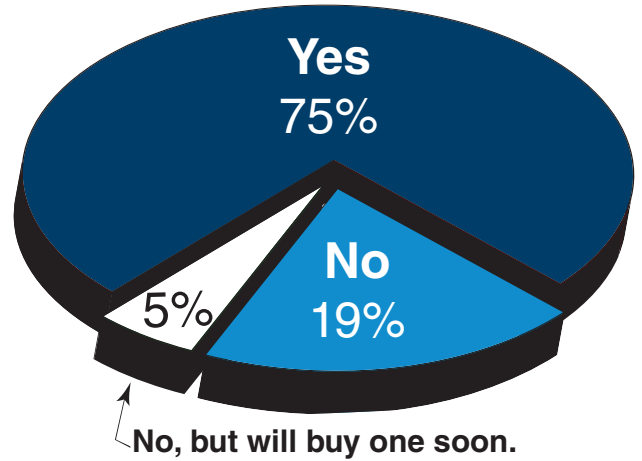


American Handgunner Reader Profile Results From Recent Gun Of The Month Questions.

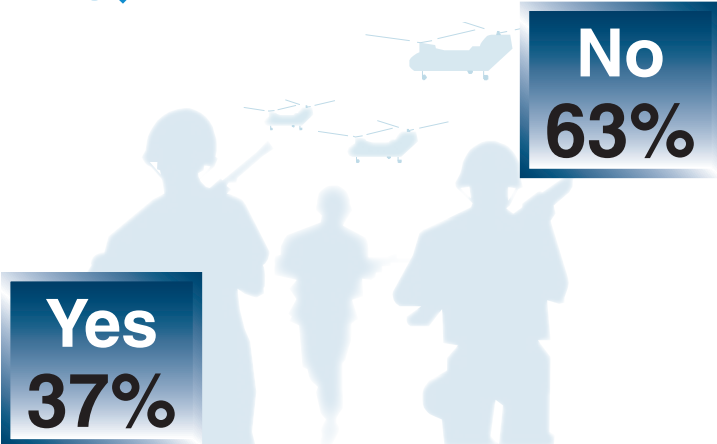
**Q** Do you prefer a fixed blade or folding knife?



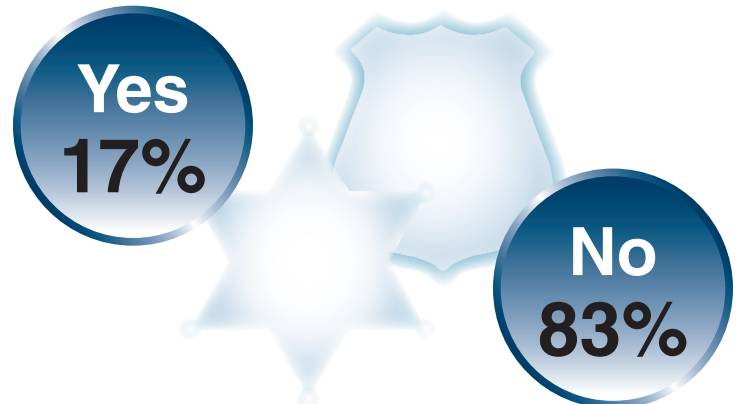
**Q** Do you carry a knife?



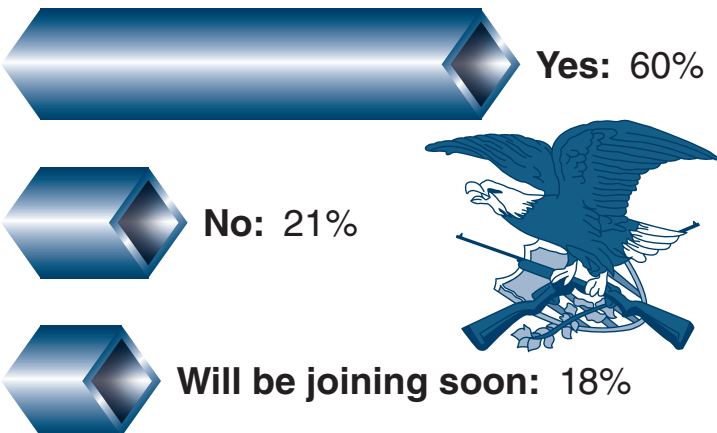
**Q** Have you served in the military?



**Q** Do you have a law enforcement background?



**Q** Are you a member of the NRA?



**Q** In this weak economy I might ...

