

# OPEN RANGE SHOWCASE

## SHOW OFF YOUR PRODUCTS IN THE 2016 & 2017 OPEN RANGE SHOWCASE

This new **Open Range** gives you a variety of options to promote your company and products.

**Open Range** has been specially designed to allow you to easily communicate with responsive shooting enthusiasts and business professionals.

Use this high-visibility marketing vehicle to raise the profile of your brand. The choice of what you would like to feature is yours.

- **Social Media Links**
- **New Products**
- **Special Sales Promotions**
- **Catalogs**
- **And More!**

The flexibility of **Open Range** allows you to customize any advertising message with color images, descriptive copy, social media alerts and more. Each **Open Range Showcase** will feature six listings per page and will appear in full color.

Send your color image plus offer description (60 words or less) and we'll take care of the rest. Fax or email this reservation form in today.



**AMERICAN HANDGUNNER®**  
**GUNS® SHOOTING INDUSTRY**  
 MAGAZINE MAGAZINE  
 FMG Publications  
 12345 World Trade Drive  
 San Diego, CA 92128

### American Handgunner Issues

- |                          |               |       |                             |
|--------------------------|---------------|-------|-----------------------------|
| <input type="checkbox"/> | Nov/Dec 2016  | \$850 | Closing Date: July 18, 2016 |
| <input type="checkbox"/> | May/June 2017 | \$850 | Closing Date: Jan 16, 2017  |
| <input type="checkbox"/> | Nov/Dec 2017  | \$850 | Closing Date: July 17, 2017 |

### GUNS Magazine Issues

- |                          |              |       |                             |
|--------------------------|--------------|-------|-----------------------------|
| <input type="checkbox"/> | October 2016 | \$850 | Closing Date: June 14, 2016 |
| <input type="checkbox"/> | April 2017   | \$850 | Closing Date: Dec 19, 2016  |
| <input type="checkbox"/> | October 2017 | \$850 | Closing Date: June 13, 2017 |

### Shooting Industry Issues

- |                          |            |       |                            |
|--------------------------|------------|-------|----------------------------|
| <input type="checkbox"/> | Sept 2016  | \$650 | Closing Date: Aug 2, 2016  |
| <input type="checkbox"/> | April 2017 | \$650 | Closing Date: Feb 21, 2017 |
| <input type="checkbox"/> | Sept 2017  | \$650 | Closing Date: Aug 1, 2017  |

### Special Editions

- |                          |         |       |                             |
|--------------------------|---------|-------|-----------------------------|
| <input type="checkbox"/> | Survive | \$450 | Closing Date: June 13, 2016 |
|--------------------------|---------|-------|-----------------------------|

### Multi-Issue Rates

- |                          |                   |            |
|--------------------------|-------------------|------------|
| <input type="checkbox"/> | <b>Handgunner</b> | \$750 each |
| <input type="checkbox"/> | <b>GUNS</b>       | \$750 each |
| <input type="checkbox"/> | <b>Shooting</b>   | \$550 each |

### For More Information Contact:

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Name \_\_\_\_\_

Company \_\_\_\_\_

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Signature \_\_\_\_\_