PEN RANGE SHOWCASE

SHOW OFF YOUR PRODUCTS IN THE 2016 & 2017 OPEN RANGE SHOWCASE

This new Open Range gives you a variety of options to promote your company and products.

Open Range has been specially designed to allow you to easily communicate with responsive shooting enthusiasts and business professionals.

Use this high-visibility marketing vehicle to raise the profile of your brand. The choice of what you would like to feature is yours.

- Social Media Links
- New Products
- Special Sales Promotions
- Catalogs
- And More!

The flexibility of **Open Range** allows you to customize any advertising message with color images, descriptive copy, social media alerts and more. Each Open Range Showcase will feature six listings per page and will appear in full color.

Send your color image plus offer description (60 words or less) and we'll take care of the rest. Fax or email this reservation form in today.

American Handgunner Issues

Nov/Dec 2016	\$850	Closing Date: July 18, 2016
May/June 2017	\$850	Closing Date: Jan 16, 2017
□ Nov/Dec 2017	\$850	Closing Date: July 17, 2017

GUNS Magazine Issues

October 2016	\$850	Closing Date: June 14, 2016
🗆 April 2017	\$850	Closing Date: Dec 19, 2016
October 2017	\$850	Closing Date: June 13, 2017

Shooting Industry Issues

□ Sept 2016	\$650	Closing Date: Aug 2, 2016
🗆 April 2017	\$650	Closing Date: Feb 21, 2017
□ Sept 2017	\$650	Closing Date: Aug 1, 2017

Special Editions

□ Survive \$450 Closing Date: June 13, 2016 **Multi-Issue Rates**

Handgunner	\$750 each
	\$750 each
□ Shooting	\$550 each

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